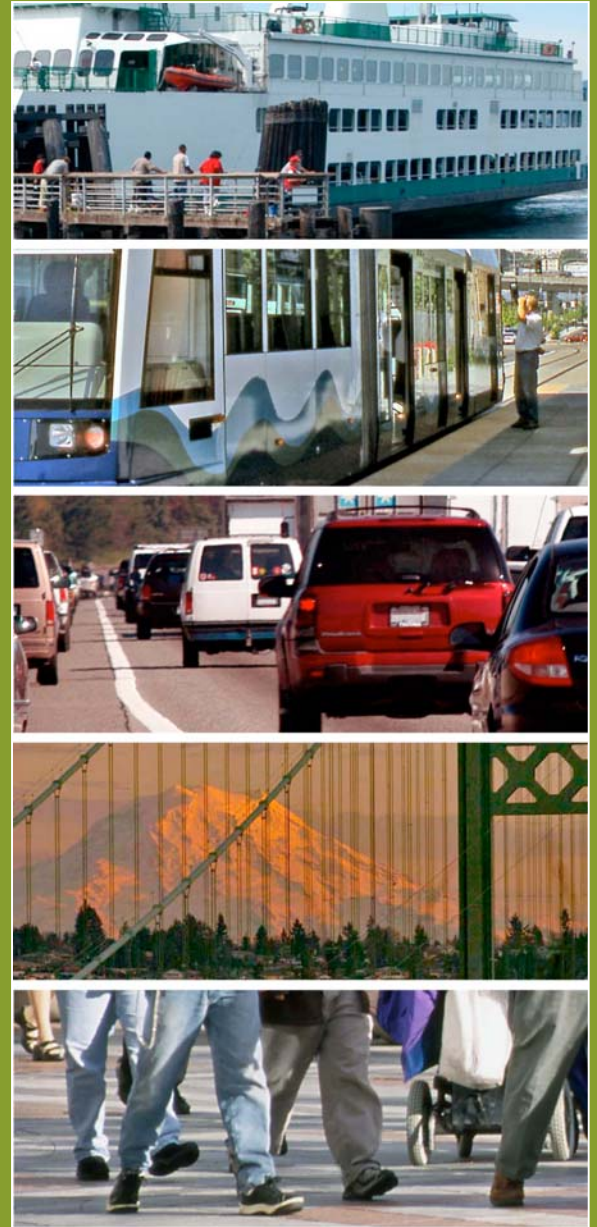


# TRANSPORTATION 2040

## Planning for Freight in the Central Puget Sound Region

Briefing to the Washington  
State Transportation  
Commission  
July 16, 2008

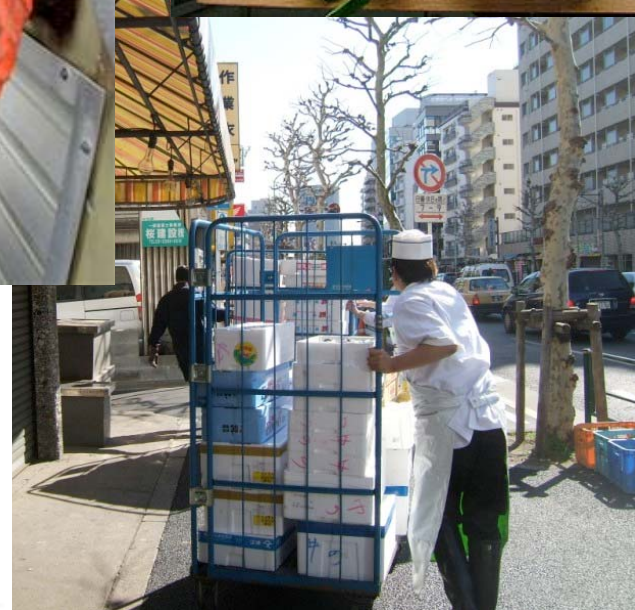


# What is Freight?





# What is Freight?



# Moving Freight (WSDOT Planning Framework)

## **Global Gateways**

International and National Trade Flows Through Washington

## **Made in Washington**

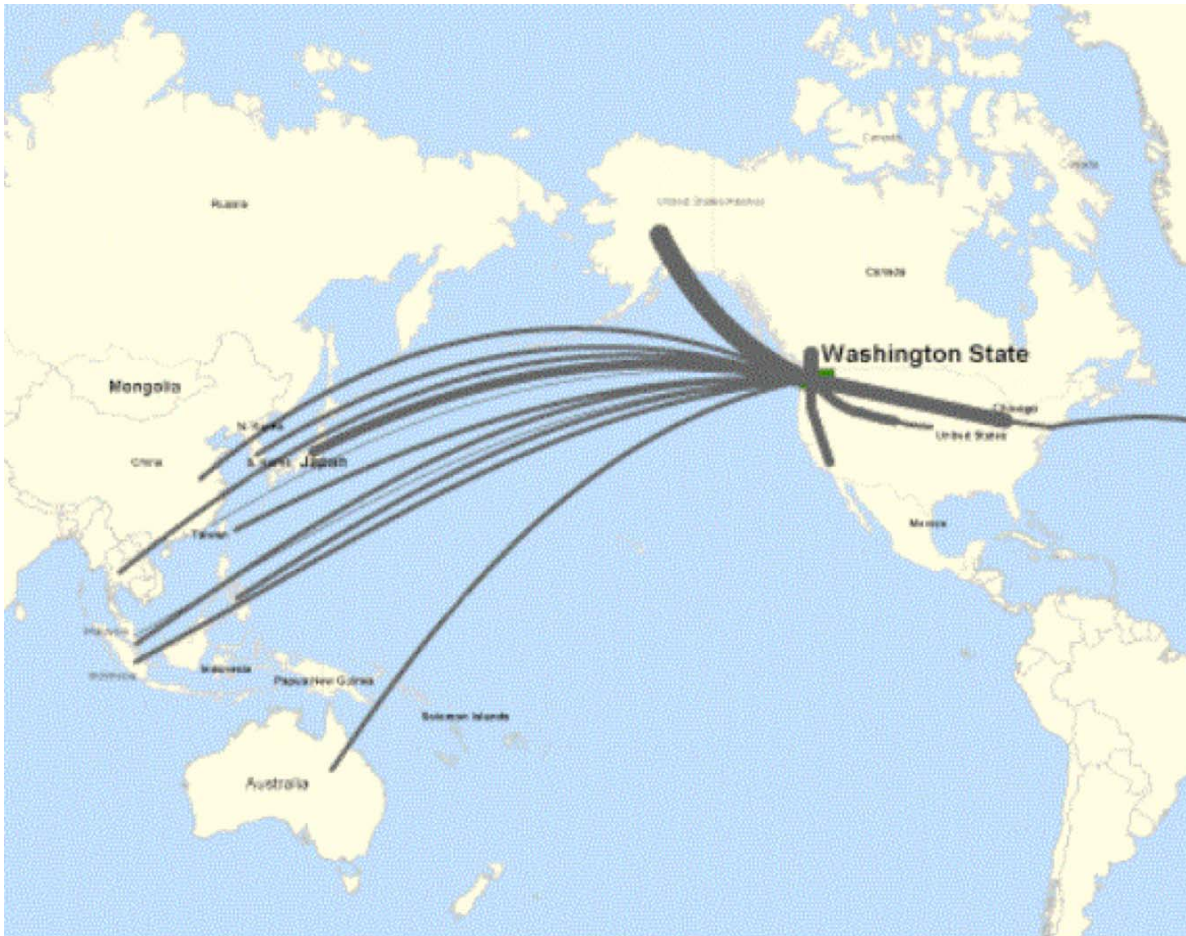
Regional Economies Rely on the Freight System

## **Delivering Goods To You**

Washington's Retail and Wholesale Distribution System



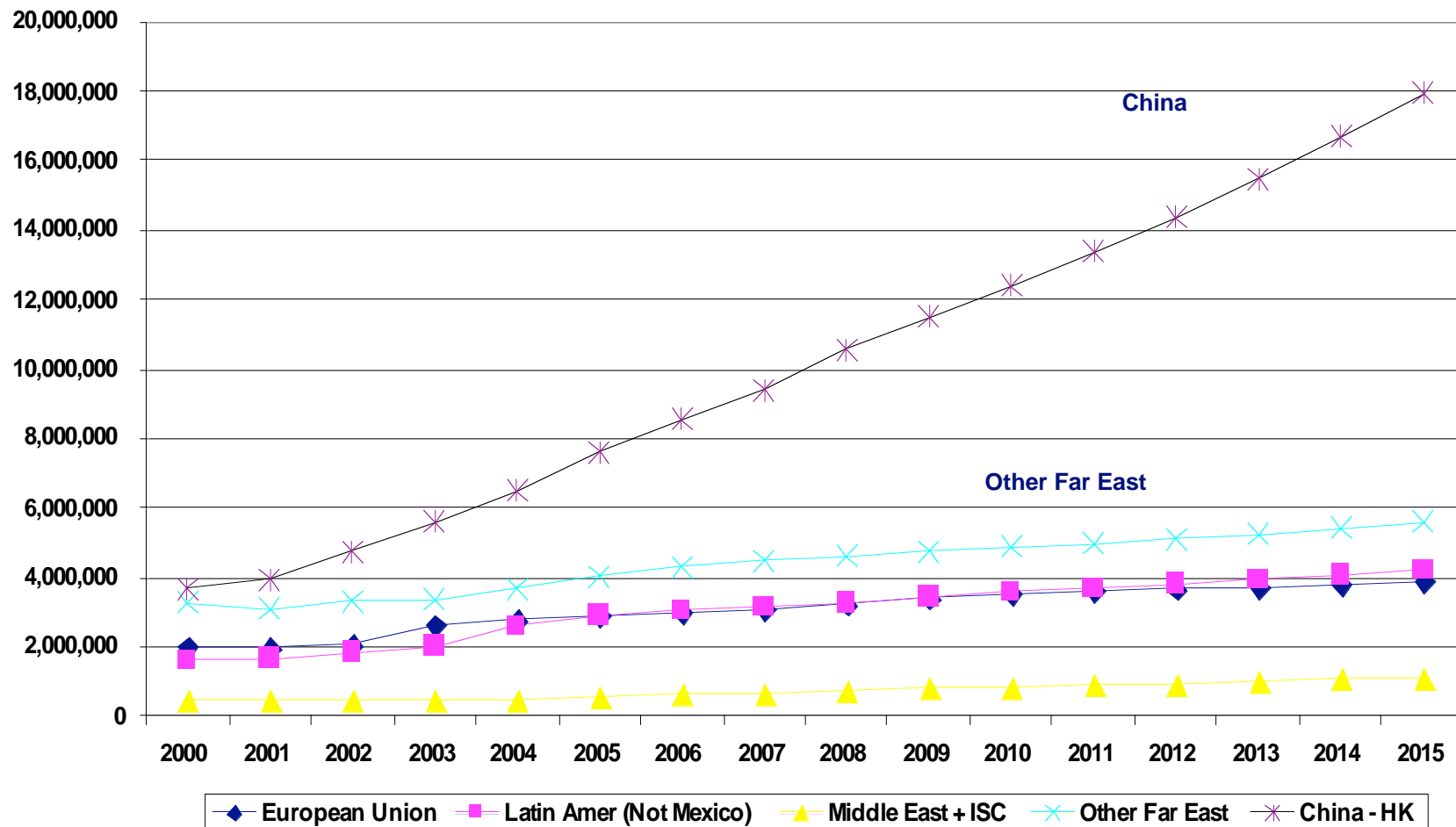
# Washington as a Global Gateway



Of the Central Puget Sound Ports, Tacoma and Seattle are the two main container ports with approximately 4 m TEU/ year.

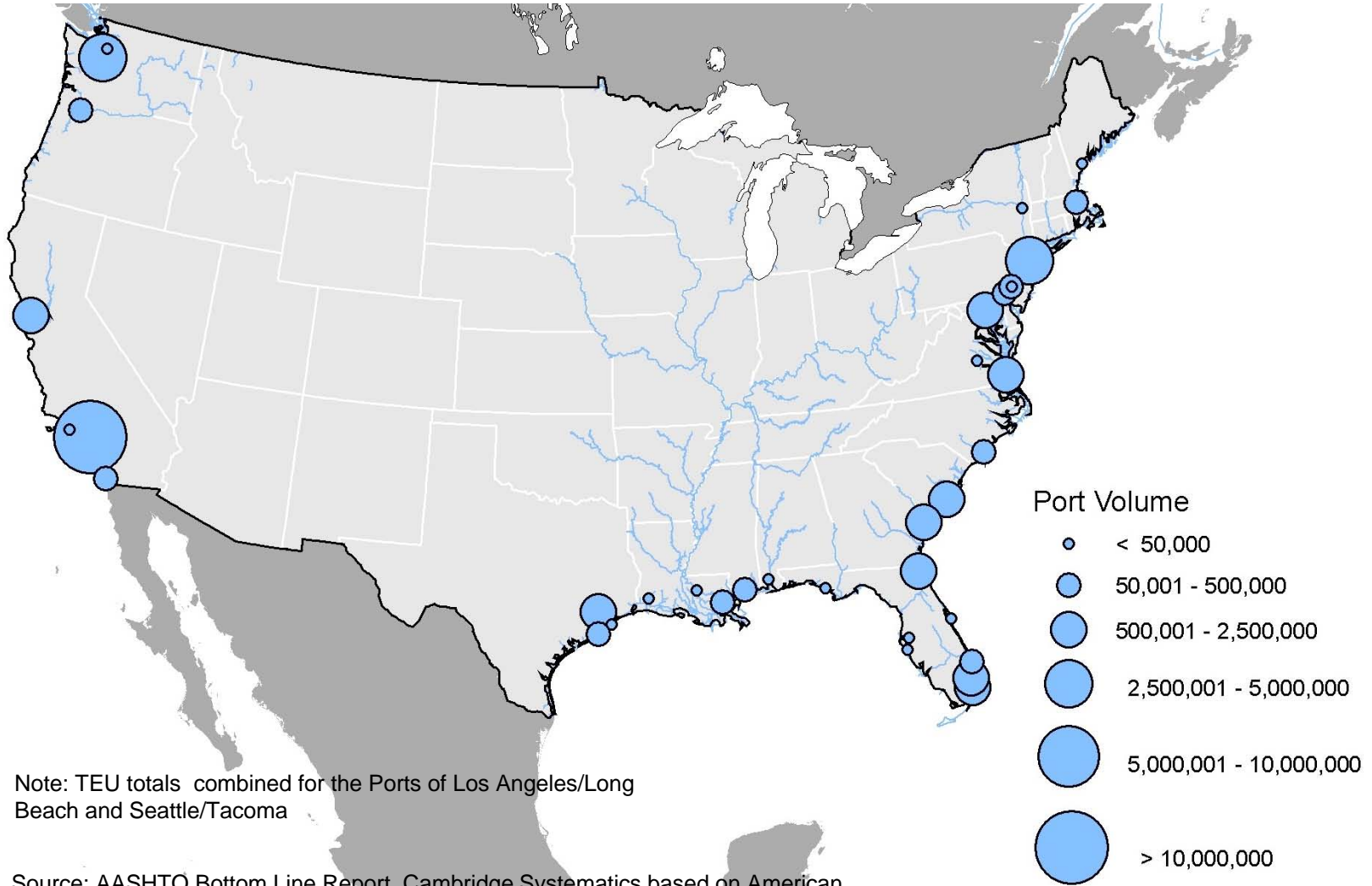
# China Dominating US Imports

US TEU Imports



Source: Global Insight

# US Container Port Volume



Note: TEU totals combined for the Ports of Los Angeles/Long Beach and Seattle/Tacoma

Source: AASHTO Bottom Line Report, Cambridge Systematics based on American Association of Port Authorities data.

# Ports of Seattle and Tacoma

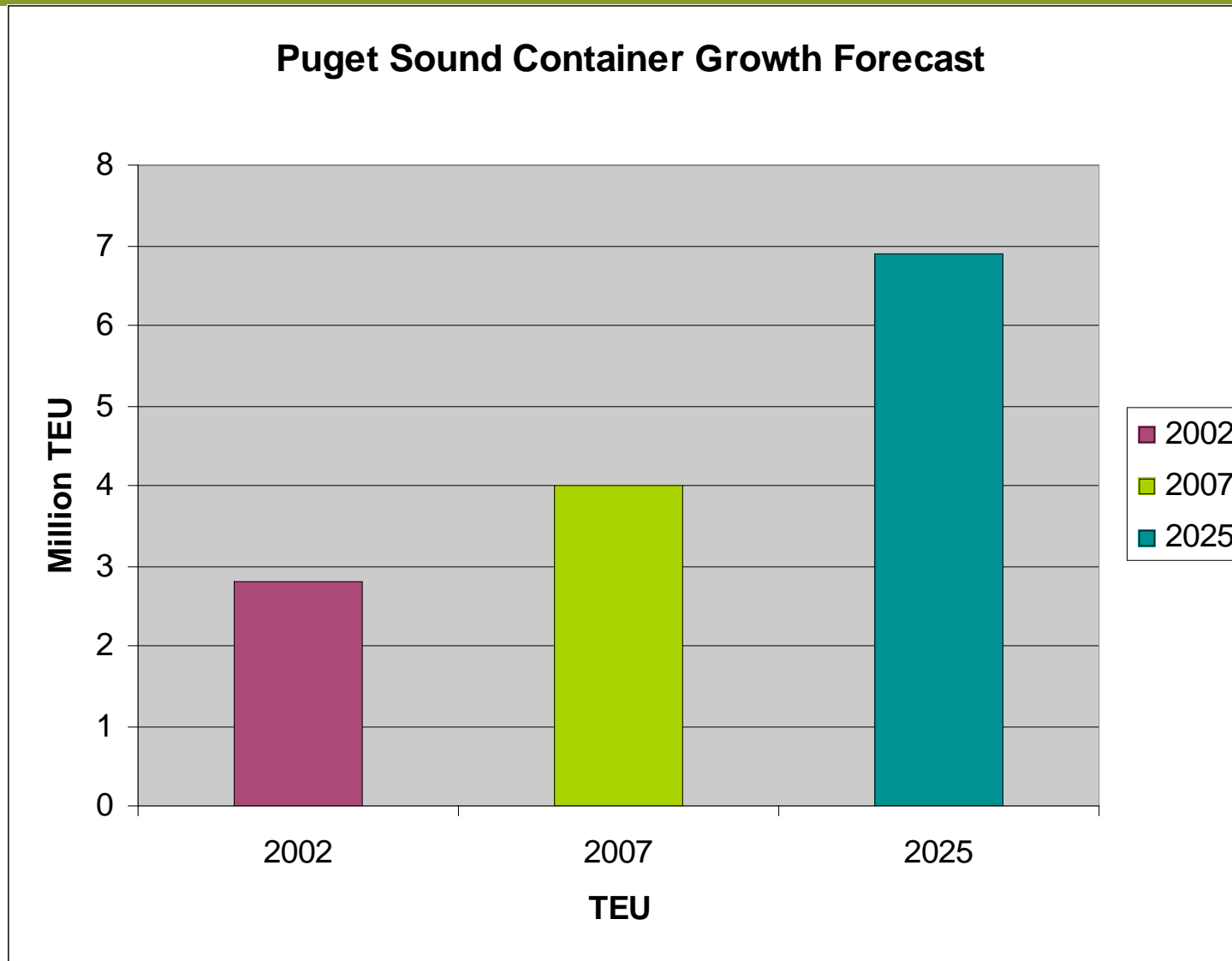


- Combined 3<sup>rd</sup> Largest Container Port in Nation - 4m TEU annual
- Growth Projection to 6.9m TEU by 2025
- Combined possible planned capacity – 10m
- \$56.7 B in Imports (2007)
- \$15.3 B in Exports (2007)





# Puget Sound Container Growth Forecast to Double from 2002



Source: Washington Ports Forecasts 2004, Data Ports of Seattle and Tacoma

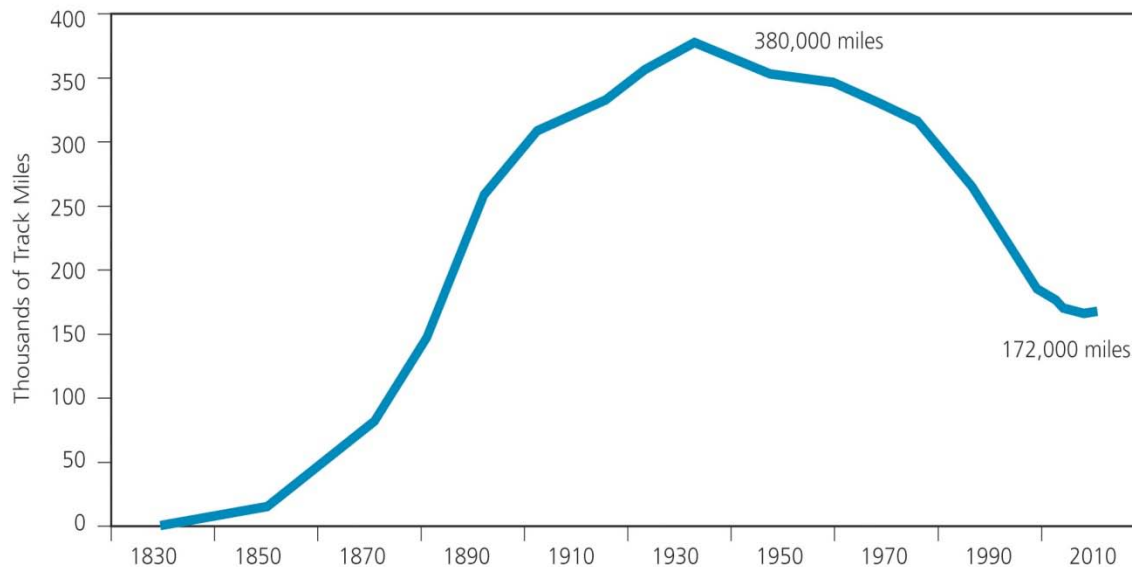
# The Rail Picture

Total Rail System Freight Tonnage in State to Increase by 60% by 2025

Rail Lines will be operating at or above practical capacity

One 8000 TEU ship ~ 15 full trainloads eastbound

Rail Network Today



# International Rail Freight Flows from Central Puget Sound Region

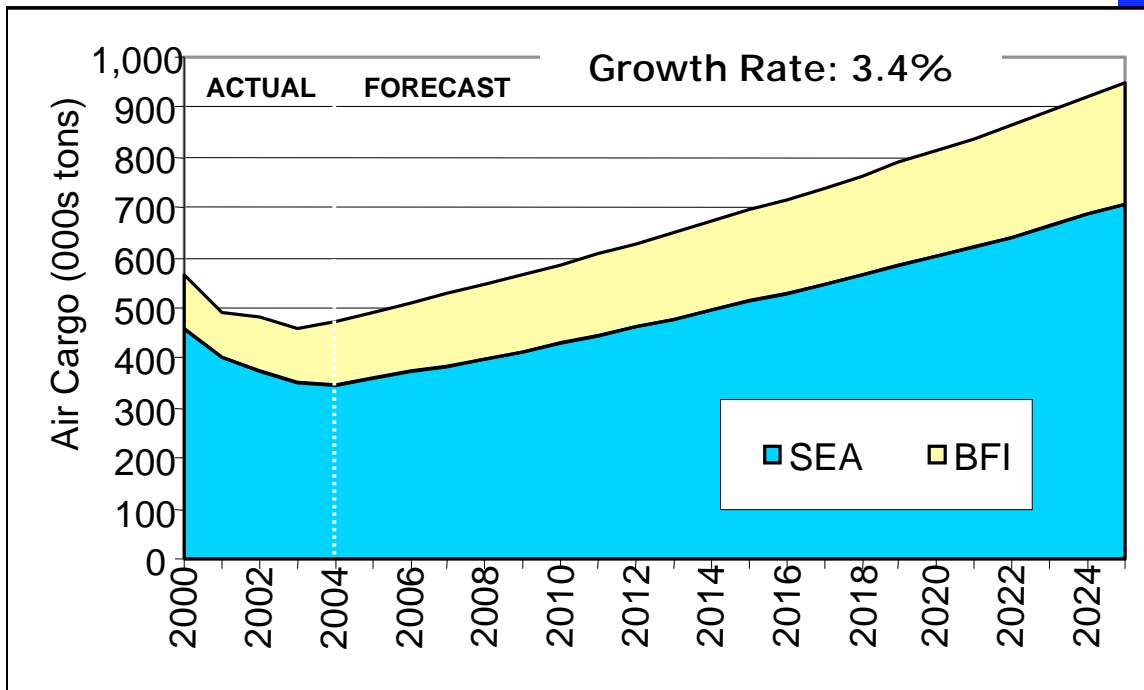
**More than 70% of all Puget Sound international cargo leaves by rail**





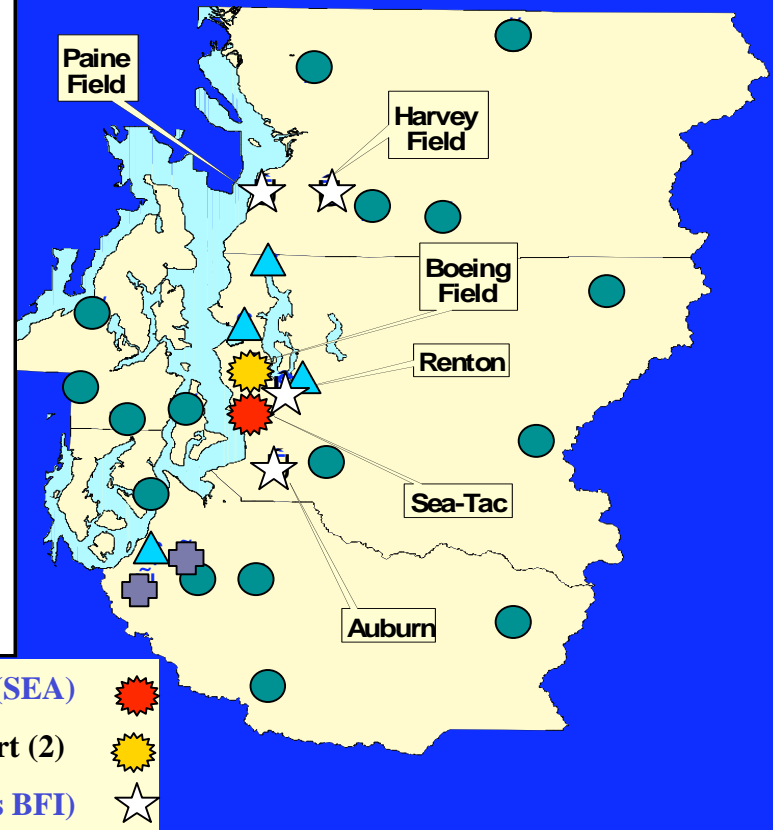
# Regional Air Cargo

## Regional Air Cargo Forecast



Figures are metric tons

## Regional Airport System



Commercial – HUB (SEA)

Cargo Service Airport (2)

Reliever (5) (includes BFI)

General Aviation (16)

Seaplane Base (4)

Military (2)

# Made in Washington

Freight transportation serves Washington's producers and manufacturers

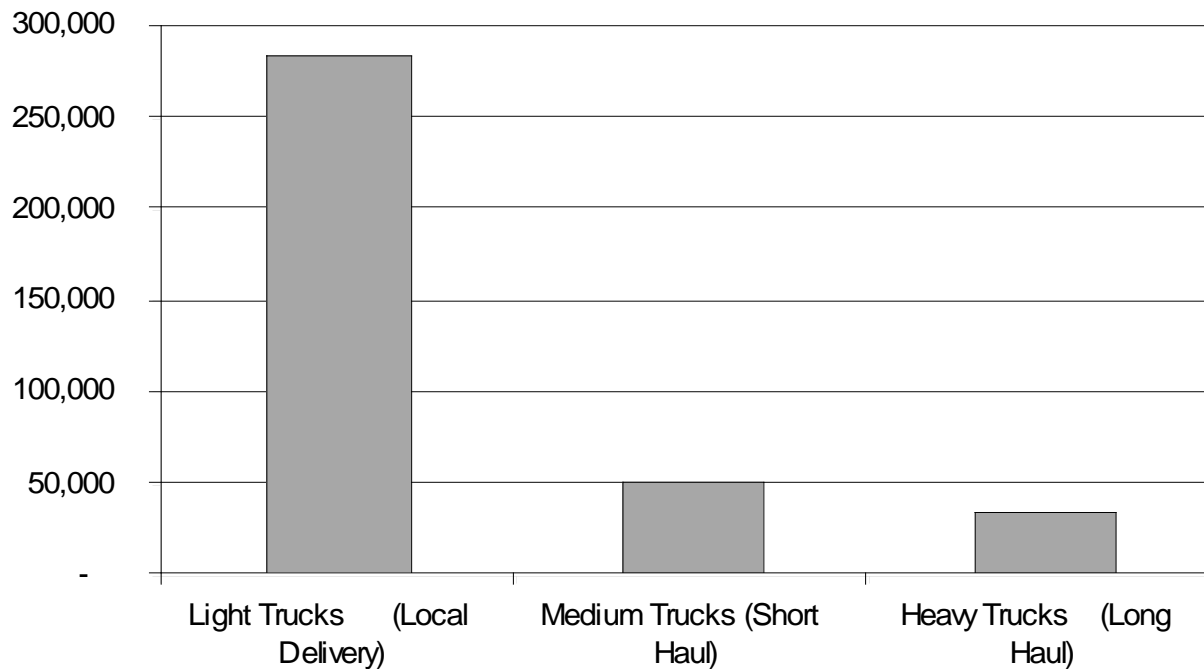
## **Growth in Imports – Benefits to Exporters**

- **Reduced Transportation Cost for Washington Producers**
- **Creates Opportunities for Washington Companies**
- **Cheaper to ship apples to Japan vs Chicago**
- **Exports include Hay and Waste Paper**
- **Empty Containers = Local Opportunities**

# Local Deliveries

## Washington's Retail and Wholesale Distribution System

- **Up to 80% of truck trips operate in the local distribution system**
- **In 2004, almost ten times more light and medium trucks than heavy trucks were licensed in Washington State.**



Source: Washington Transportation Plan: Freight Movement December 2005

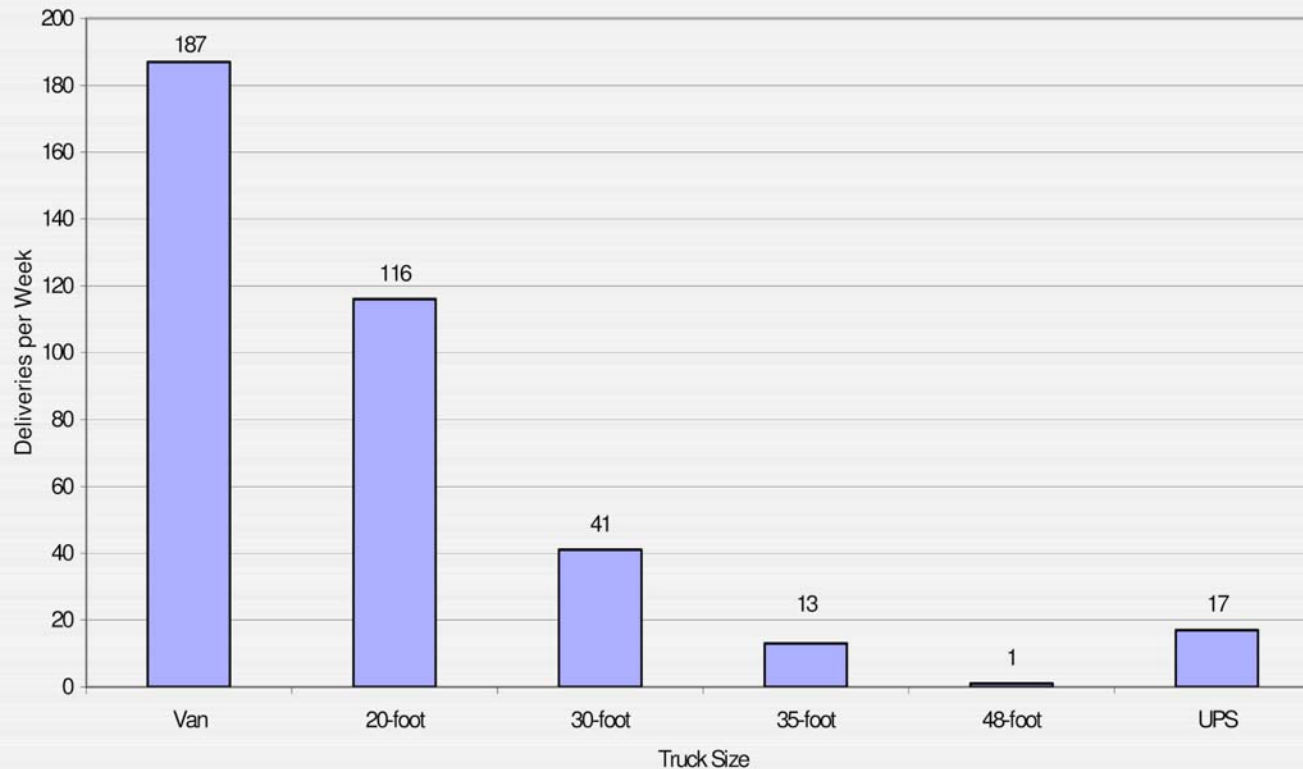


# Market Specialization

## Metropolitan Market Case Study

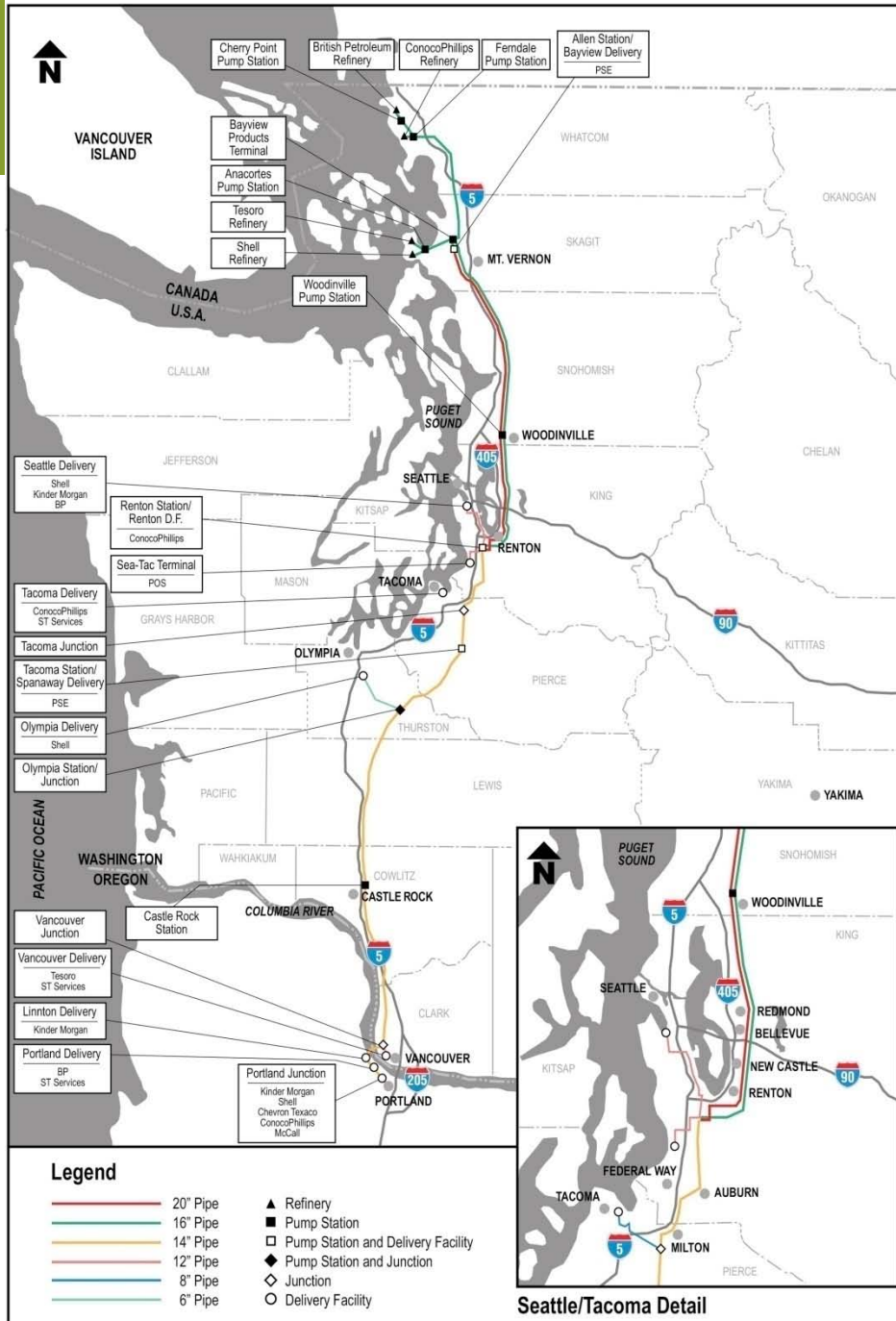
The Metropolitan Market on Seattle's Queen Anne Hill receives about 375 deliveries per week (an average of about 70 deliveries on weekdays)<sup>1</sup>. Fifty percent of these deliveries are in vans and 31 percent are in small trucks. Trucks larger than 35 feet account for only three percent of weekly deliveries.

### Exhibit 46: Weekly Deliveries to Metropolitan Market



<sup>1</sup>Heffron Transportation, Inc. *Howe Street Mixed-Use Project Traffic and Parking Impact Analysis*, November 2001.

# Petroleum Pipelines



## Pipelines and Regional Distribution

115m Barrels Oil per Year –  
2000 Trucks per day

Washington/regional pipelines  
relatively disconnected from  
U.S. pipeline grid.

Olympic Pipeline at capacity..

Sea-Tac Airport Dependent on  
Olympic Pipeline – 150 Truck  
Equivalent per day - limited  
storage; no alternative mode of  
delivery.

Truck distribution to 2,800 gas  
stations across the state.

# Destination 2030 Update

## *Scoping Comments Related to Freight*

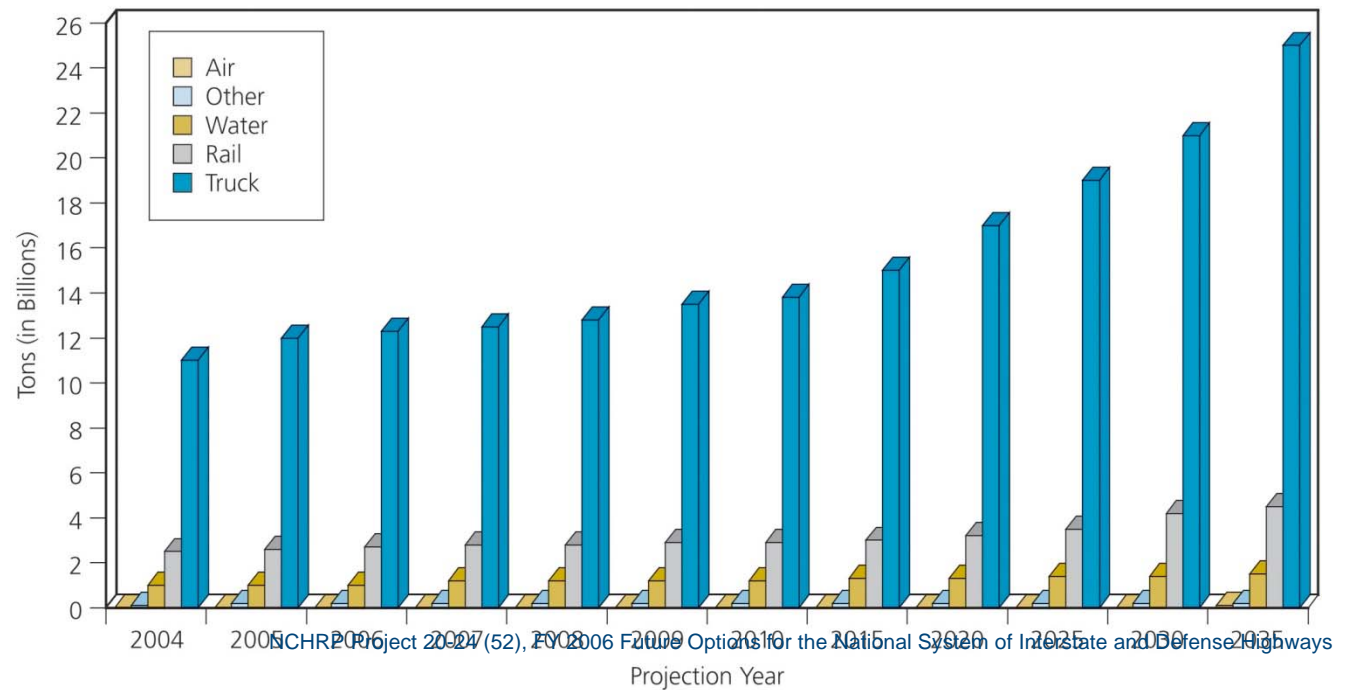
### Overarching Themes

- Plan adequately for Freight as done for Passengers
- Identify and Preserve Freight Routes
- Move most amount of People and Freight – Not Vehicles
- Measure Economic Benefits of Freight Movement
- Economic Impacts from Failure to make Investments or Loss of Capacity
- Plan for all Freight – Global, Regional, Last mile
- Look at industry specific needs
- Focus on Manufacturing and Urban Centers' Freight needs
- Pricing should improve efficiency and reflect all costs related to freight use
- Mitigate Freight Impacts
- Local Jurisdictions have limited ability to maintain freight infrastructure

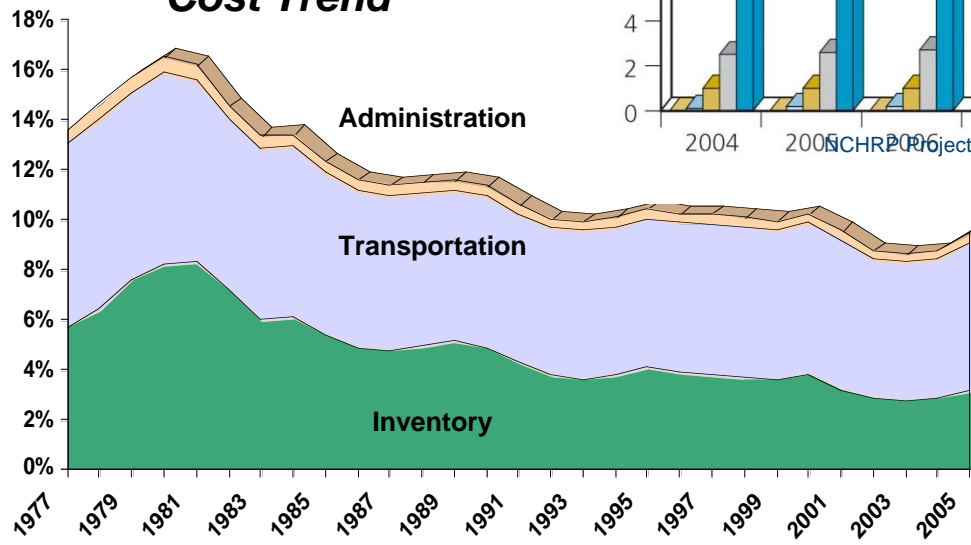


# Freight Grows as Cost of Logistics Decreases

Projected Freight Ton Growth by Mode, 2004–2035



Total Logistics Cost as Percentage of U.S. Gross Domestic Product  
**Cost Trend**



Source: Rosalyn A. Wilson, *State of Logistics Report*, Council of Logistics Management, 2006

# Emerging Issues

Canada - \$500 Federal  
Investment in Prince  
Rupert Container Port

Mexico – Lazaro Cardenas

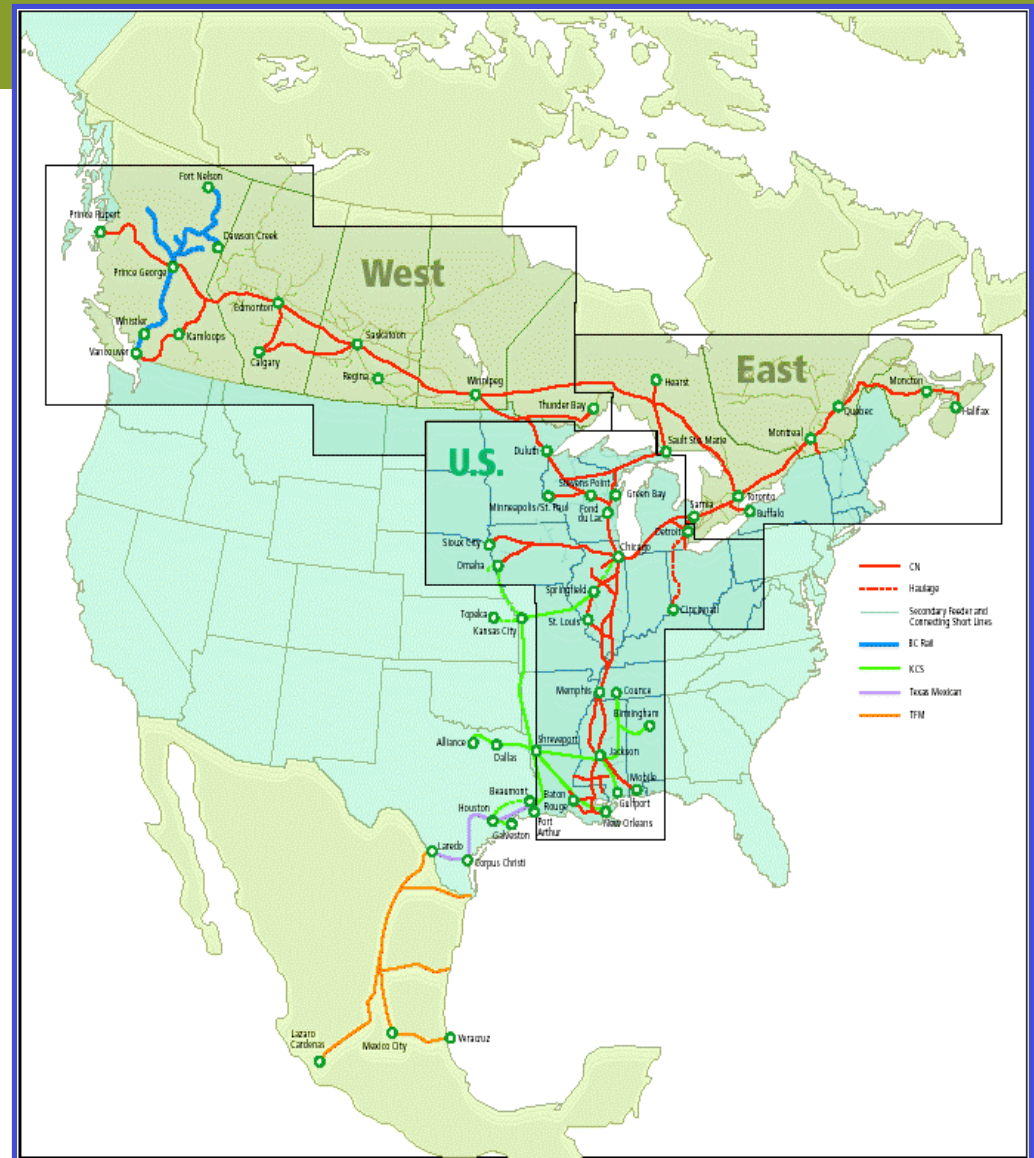
Panama Canal Expansion –  
Asia – East Coast all water  
route

Environmental Concerns

Air Quality

Climate Change

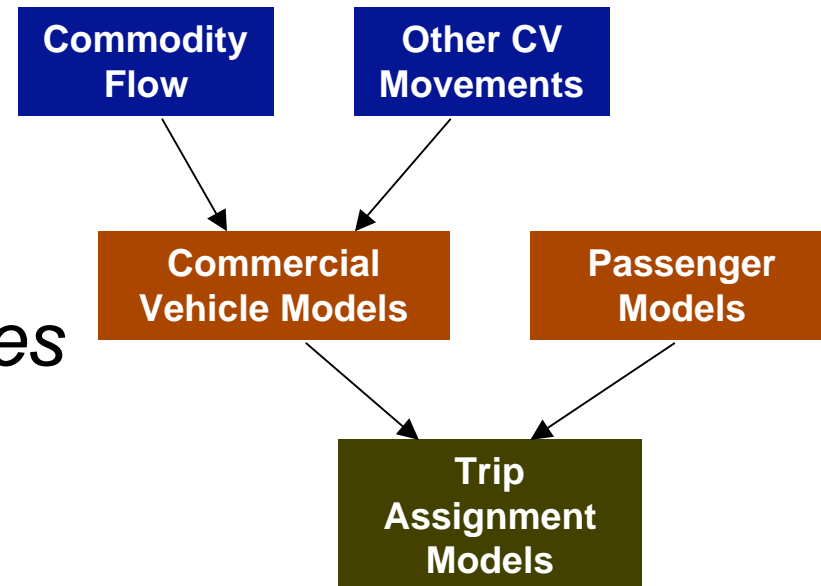
Fuel Prices



# Freight and Commercial Vehicle Data Analysis at PSRC

- **Data Analysis**

- *Trends*
- *Economic Data*
- *Performance Measures*



- **Freight Forecasting**

- *Freight Demand Forecasting Models*
- *Integration with Passenger Models*
- *Accounting for other Commercial Vehicles*

- **New Freight Analyst Hired**



# Analysis of Commercial Vehicles

- **Moving Passengers**

- *School buses, shuttles, taxis, paratransit, rental cars, package and mail delivery*

- **Moving Freight**

- *Urban freight distribution and construction*

- **Providing Services**

- *Safety (police, fire, etc.), utility, public service, and business and personal service*

# Freight Data Types

- **Commodity Flow**
  - *Industry Sectors*
  - *Supply Chains*
  - *Input-Output Relationships*
- **Shipper/Carrier Choices**
  - *Modal Tradeoffs*
  - *Price Tradeoffs*
- **Freight Generators**
  - *Intermodal Terminals*
  - *Industries with Trucking Fleets*
- **Truck Operations**
  - *Volumes*
  - *Speeds*
  - *Routes*
  - *Cost*
  - *Vehicle Types*
- **Temporal Data**
  - *Time of Day*
  - *Day of Week*
  - *Season*

# Commodity Flow Surveys

- **National Surveys**

- *Commodity Flow Surveys for 1997, 2002 and 2007*
- *Transearch (proprietary)*
- *Freight Analysis Framework 2 for 2002, 2030, 2035*

- **Statewide Surveys**

- *WSDOT preparing to conduct statewide survey*

- **Regional Surveys**

- *Transearch data purchased for 1996 and 2020*
- *Can supplement WSDOT statewide survey for regional activity*



# Seattle Freight Flows (1998) by Water and Truck



Source: Freight Analysis Framework 2



# Shipper/Carrier Surveys

- **Statewide Surveys**
  - *WSDOT planning a bi-annual statewide shipper/carrier survey to trend freight system performance results in 2009*
- **Regional Surveys**
  - *Purpose to collect data on modal choice and price tradeoffs*
  - *Collecting these data regionally has been problematic for other MPOs (Portland, Los Angeles, Phoenix)*
  - *Further research on limitations is warranted*

# Freight Generators

## National Sources

- **NCHRP Truck Trip Generation Report**
- **ITE Trip Generation Handbook**
- **FHWA Quick Response Manual**
- **FHWA Accounting for Commercial Vehicles in Urban Transportation Planning Models**
- **Vehicle Inventory and Use Survey (VIUS)**

# Freight Generators

## Regional Employment Trends

	2000	2006	Percent Change
<b>Interregional Freight</b>			
Transportation and Warehousing	57,582	55,654	-3%
<b>Intraregional Freight</b>			
Agriculture	3,908	3,171	-19%
Construction	88,669	103,640	17%
Logging	1,574	808	-49%
Manufacturing	215,410	176,581	-18%
Retail Trade	175,461	177,164	1%
Wholesale Trade	73,048	75,688	4%
	615,652	592,706	-4%

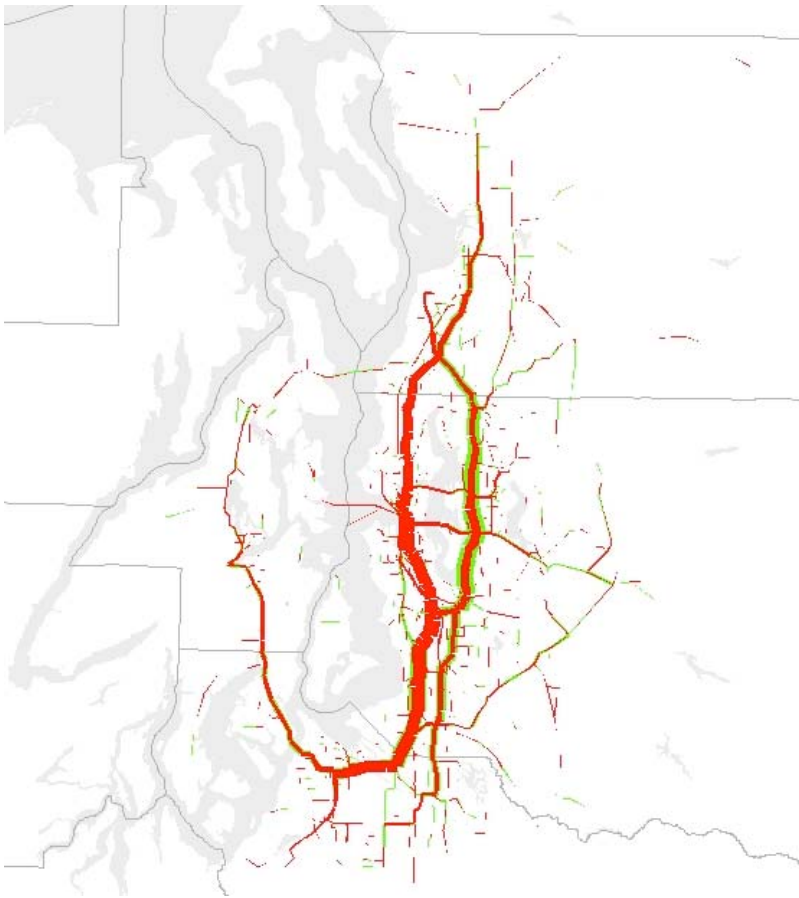
# Truck Trip Characteristics

Truck Type	Truck Trips	Trip Rate	Average Trip Length	Truck VMT
		trips per employee	miles	vehicle miles traveled
Light	325,700	0.18	25	8,142,000
Medium	67,600	0.04	28	1,893,000
Heavy	53,600	0.03	30	1,608,000
<b>Total</b>	<b>446,900</b>	<b>0.25</b>	<b>26</b>	<b>11,643,000</b>

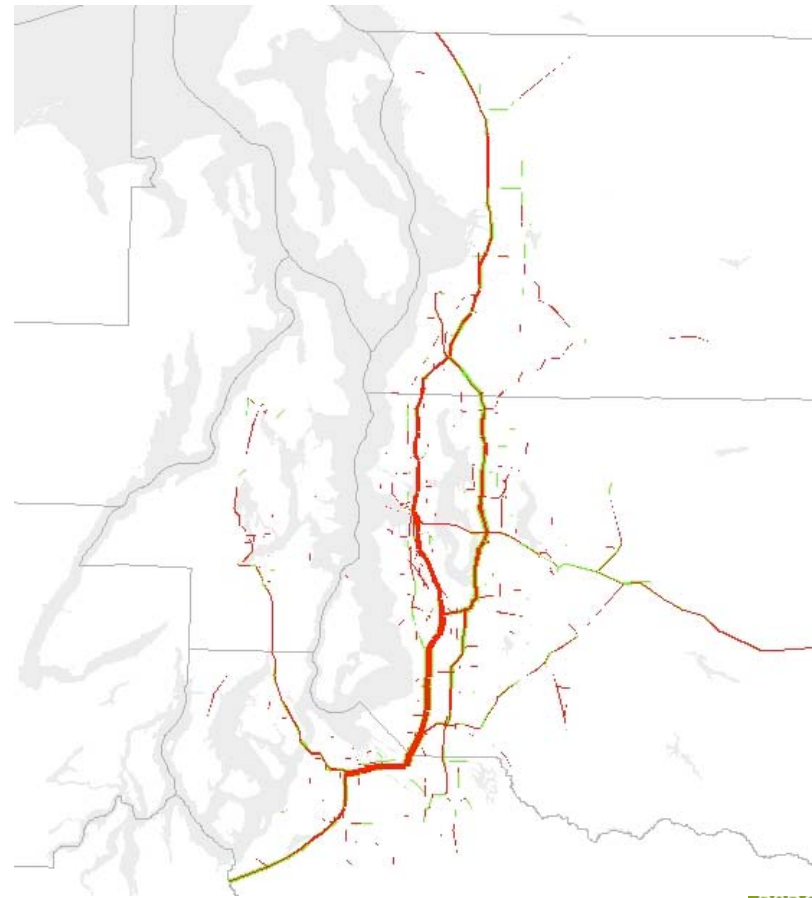


# Truck Demand

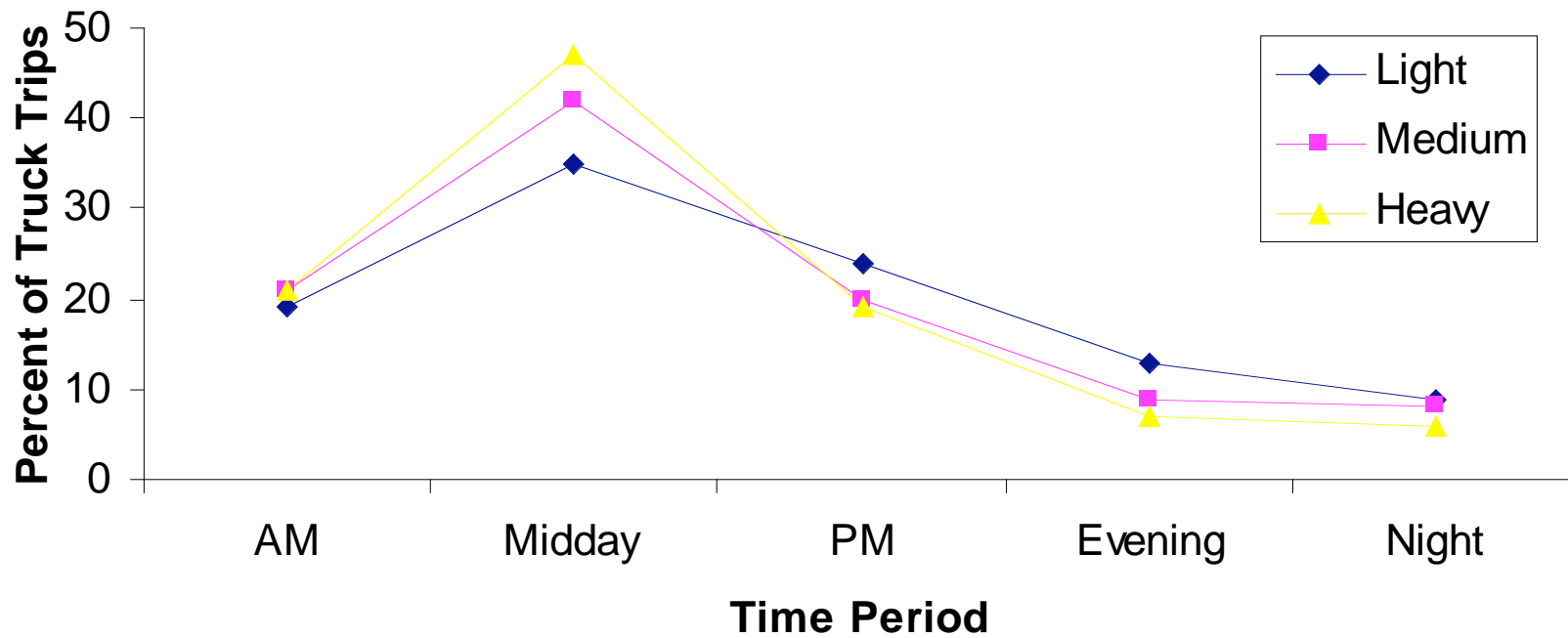
- **Light Truck Flows for 2006**



- **Medium/Heavy Truck Flows for 2006**



# Volumes by Time of Day

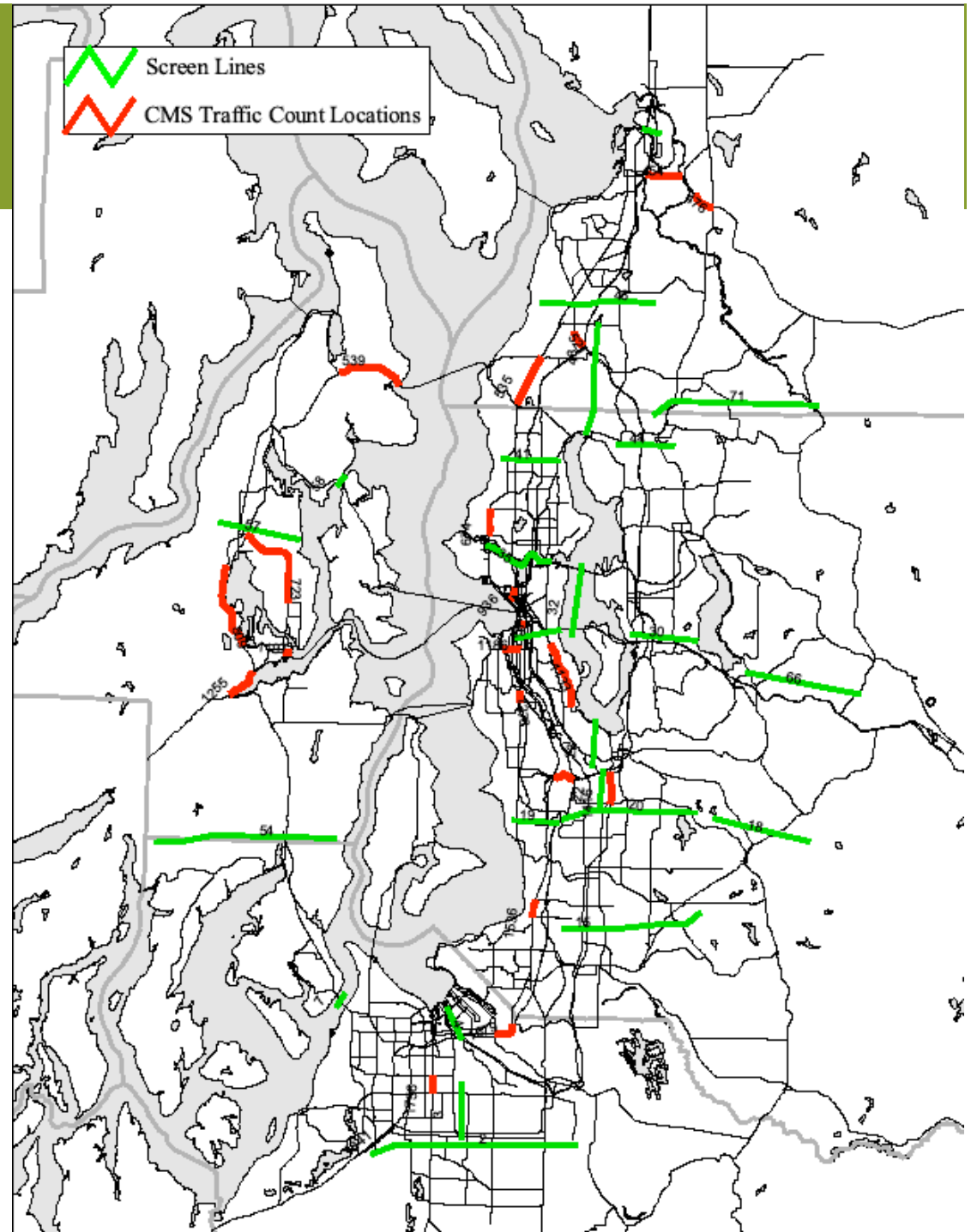


# Truck Operations Data

- **Volumes**
  - *Vehicle Classification Counts*
- **Speeds**
  - *GPS surveys collected by UW-TRAC have truck speed data for select corridors*
  - *Findings show that trucks travel at slower speeds than autos on freeways*
- **Routes**
  - *Truck prohibitions*
  - *Preferred truck routes*
- **Cost**
  - *Tolls on TNB and Ferries, possible new tolls in*
- **future**
  - *Operating cost*
- **Vehicle Types**
  - *Light, Medium, Heavy Trucks*

# Truck Counts

- Screen Lines have truck counts in 2006
- Congestion Management System counts will have trucks counted in 2010
- WSDOT maintains truck counts on state highways
- Select Corridor Studies have truck counts





# Planning for Freight in the Central Puget Sound

There are many freight data needs in the region to expand our capabilities and remain current with our analysis. Destination 2030 is the first stepping stone to updating these freight data.

Strategies to improve freight mobility will be a key component of the alternatives development process.

Benefits will be evaluated separately for passenger and commercial vehicles.

Questions?

Sean Ardussi, [sardussi@psrc.org](mailto:sardussi@psrc.org)